

Policy reports that create impact: insights from a roundtable case study

Arianna Psichas,^a Eve Sullivan,^b Kerris Chappell-Smith^c and Debbie Nixon^a

^aCostello Medical, Cambridge, UK, ^bCostello Medical, London, UK, ^cCostello Medical, Bristol, UK



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Background

- ◆ In November 2023, in partnership with Tessa Jowell Brain Cancer Mission (TJBCM), we hosted a roundtable to discuss how to improve brain tumor rehabilitation in the UK.
 - Key challenges include: insufficient evidence base; inadequate coverage of rehabilitation in brain tumor guidelines; lack of awareness of the benefits of rehabilitation for people with a brain tumor.¹⁻³
- ◆ 10 experts attended from across the brain tumor community, including specialist allied health professionals (AHPs), consultant oncologists, and key charity stakeholders/patient representatives.
- ◆ Here, we describe the steps involved in organizing the multistakeholder event and developing the associated policy report, as a case study to illustrate impact.

Conclusion

- ◆ Publication professionals can maximize the impact of policy roundtables by creating visually-engaging reports with clear messaging, and defining a strategic approach from the outset, including developing partnerships, tangible objectives, and tailored communication plans.

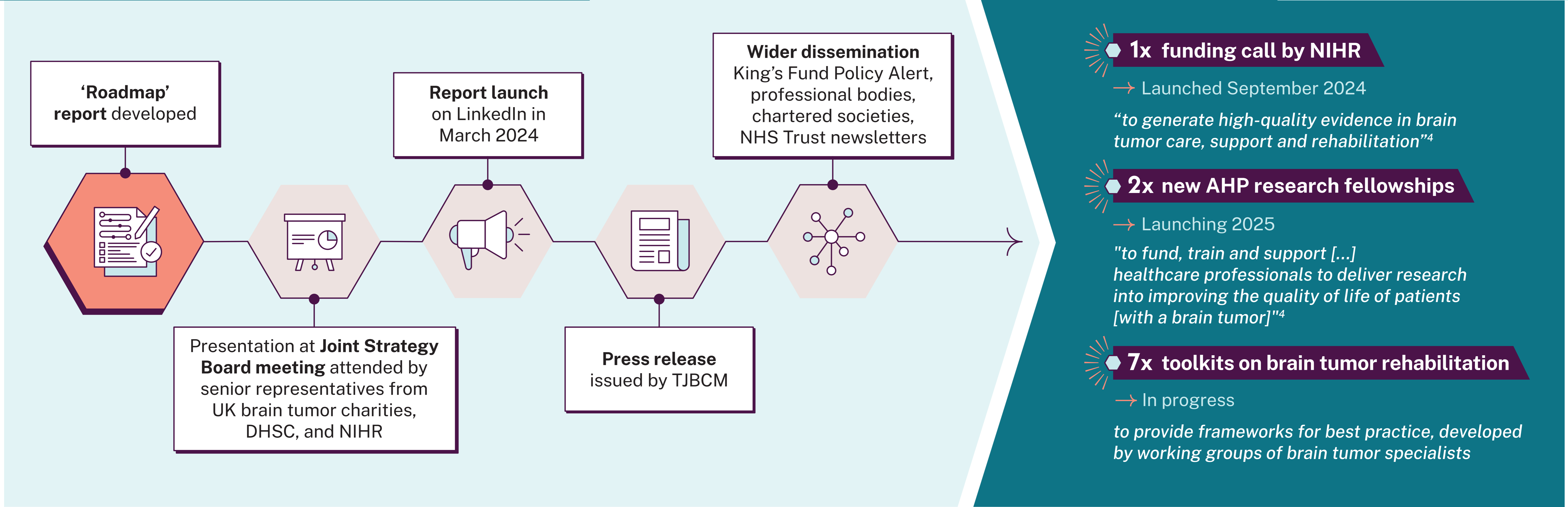
Research Design and Methods

Steps to achieving impact with the Reimagining Rehabilitation for Adults with Brain Tumors Roundtable



Dissemination and Impact

At 1 Year



Abbreviations: AHP: allied health professional; DHSC: Department of Health and Social Care; NHS: National Health Service; NIHR: National Institute for Health and Care Research; TJBCM: Tessa Jowell Brain Cancer Mission.
References: ¹Tessa Jowell Brain Cancer Mission. NHS Brain Cancer Healthcare and Research: Does It Matter Where You Are Treated?. 2023; ²Khan et al. Cochrane Database of Systematic Reviews 2015, Issue 8. Art. No.: CD009509; ³The Brain Tumour Charity. Rehabilitation Position Statement, 2018; ⁴NIHR. New funding opportunities for novel brain tumour research launched. Available at: <https://www.nihr.ac.uk/news/new-funding-opportunities-novel-brain-tumour-research-launched>, 2024. **Acknowledgements:** The authors thank Courtney Gray, Costello Medical, for graphic design assistance. The authors thank the Tessa Jowell Brain Cancer Mission for partnering with us on this project and co-hosting the roundtable event, and all meeting attendees for their invaluable contribution to the discussions, and review and dissemination of the report.

