

Evaluating Trends in Use of Enhanced Publication Content

Objective

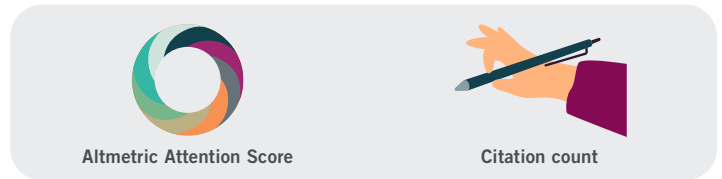
To evaluate the impact of enhanced publication content on Altmetric Attention Score and citation count for different types of research articles

Methods

- Identified publishers and journals who publish enhanced content
- Extracted original research articles with and without enhanced content

Survey data were also collected by contacting journal editors

- Evaluated trends in article reach by research type using:



Results

261 articles were extracted from 31 journals

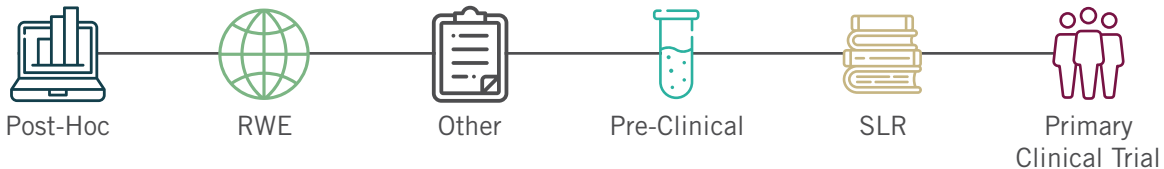
Distribution of Enhanced Content

n=166

n=95

Articles with no enhanced content Articles with enhanced content

Median Altmetric Attention Score



Reach of Articles with Enhanced Content



Median Citations

Authors should consider utilising enhanced publication content to increase article reach, particularly when publishing primary clinical trial articles and SLRs